

March 1, 2011 Via ECFS

Ms. Marlene H. Dortch, FCC Secretary Office of the Secretary Federal Communications Commission 445 12th Street, SW, Suite TW-A325 Washington, DC 20554

RE: EB Docket No. 06-36

Annual 64.2009(e) CPNI Certification for Calendar Year 2010

ooma, Inc. - 499 Filer ID 826871

Dear Ms. Dortch:

Attached for filing is the Calendar Year 2010 CPNI Compliance Certification and supporting Statement of CPNI Procedures and Compliance submitted on behalf of ooma, Inc. This filing is submitted pursuant to 47 C.F.R. Section 64.2009(e) and in accordance with Public Notice DA 11-159 issued January 28, 2011.

Any questions you may have concerning this filing may be directed to me at 470-740-3004 or via email to rnorton@tminc.com.

Sincerely,

/s/ Robin Norton

Robin Norton Consultant to ooma, Inc.

RN/sp

Attachment

cc: Best Copy and Printing (via email to FCC@BCPIWEB.COM)

J. Summers – ooma (via email)

file: ooma – FCC CPNI tms: FCC110x CPNI

ANNUAL 47 C.F.R. § 64.2009(e) OFFICER'S CERTIFICATION OF CUSTOMER PROPRIETARY NETWORK INFORMATION (CPNI) COMPLIANCE

EB DOCKET 06-36

Annual 64.2009(e) CPNI Certification for:

Covering Calendar Year 2010

Name of Company covered by this certification:

ooma, Inc.

Form 499 Filer ID:

826871

Name of Signatory:

Toby Farrand

Title of Signatory:

V.P. Engineering and Operations

I, Toby Farrand, certify and state that:

- 1. I am V.P. of Engineering and Operations of ooma, Inc. and, acting as an agent of the Company, that I have personal knowledge that the Company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. See 47 C.F.R. § 64.2001 et seq.
- 2. Attached to this certification, as Exhibit A, is an accompanying statement explaining how the Company's procedures ensure that the Company is in compliance with the requirements (including those mandating the adoption of CPNI procedures, training, recordkeeping, and supervisory review) set forth in Section 64.2001 et seq. of the Commission's rules.
- 3. The Company <u>has not</u> taken any actions (i.e., proceedings instituted or petitions filed by the Company at either state commissions, the court system, or at the Commission against data brokers) against data brokers in the past year.
- 4. The Company <u>has not</u> received any customer complaints in the past year concerning the unauthorized release of CPNI.
- 5. The Company represents and warrants that the above certification is consistent with 47 C.F.R. § 1.17 which requires truthful and accurate statements to the Commission. The Company also acknowledges that false statements and misrepresentations to the Commission are punishable under Title 18 of the U.S. Code and may subject it to enforcement action.

Toby Farrand

V.P. Engineering and Operations

Date

Exhibit A Statement of CPNI Procedures and Compliance

ooma, Inc.

Calendar Year 2010

ANNUAL 47 C.F.R. § 64.2009(e) OFFICER'S CERTIFICATION OF CUSTOMER PROPRIETARY NETWORK INFORMATION (CPNI) COMPLIANCE

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ooma, Inc.

STATEMENT OF CPNI PROCEDURES AND COMPLIANCE (2010)

ooma, Inc. ("ooma" or "Company") provides local exchange and long distance services via Voice over Internet Protocol (VoIP) on a prepaid basis to residential and small business customers. The Company does not use or permit access to CPNI to market any services outside of the total service approach as specified in 47 CFR §64.2005. If ooma elects to use CPNI in a manner that does require customer approval, it will follow the applicable rules set forth in 47 CFR Subpart U, including the institution of operational procedures to ensure that notification is provided and customer approval is obtained before CPNI is used or disclosed.

ooma has taken steps to secure CPNI and call detail records, and manage the release of such information in accordance with FCC rules. The Company has put into place processes to safeguard customer CPNI and call detail information from improper use or disclosure by employees, and to discover and protect against attempts by third parties to gain unauthorized access to CPNI.

The Company requires customers to create their own password, and respond to a security question, at the initiation of service. As passwords are not issued by the Company and can only be reset by sending the new password to the customer via the email account on record. The secret question/answer is required as a back-up method for authenticating a customer's identity.

The Company provides call detail information over the telephone only once the customer has provided the account password and secret question response. Access to call detail information is available on-line again through password and secret question response. The Company can reset the password in the event the customer has forgotten or lost it. A new password is sent to the customer's email account of record. If the appropriate password is not provided, the Company does not disclose call detail over the telephone.

ooma, Inc.

STATEMENT OF CPNI PROCEDURES AND COMPLIANCE (2010)

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The Company notifies customers via a previously established email address or mails to the customer address of record, all

notifications regarding account changes (without revealing the changed information or sending the notification to the new

account information), password changes, change in a response to a back-up means of authentication, change to an on-line

account, change or creation of an address of record other than at service initiation.

The Company maintains a record of all instances where CPNI was disclosed or provided to third parties, or where third

parties were allowed access to CPNI.

The Company does not have retail locations and, therefore, does not disclose CPNI in-store. Retail sales of ooma

product(s) are available through "brick and mortar" retail establishments as well as on-line shopping websites. ooma does

not own or control any of the retail establishments or websites (other than its own). No employee of such retail locations

has access to any customer account information. Customers are required to connect to ooma service through the

Company's website or via telephone. This allows the customer to establish the safeguards needed to protect CPNI and call

detail records for service initiation.

The Company has procedures in place to notify law enforcement (United States Secret Service and FBI) of a breach of a

customer's CPNI within seven (7) business days, and to notify customers of the breach. The Company maintains a record

of any breaches discovered and notifications made to the USSS and FBI. The customer's electronic record is updated with

information regarding notifications on CPNI breaches.

The Company has not taken any actions against data brokers in the last year.

The Company has not received any complaints about unauthorized release or disclosure of CPNI for the last calendar

year.

The Company has not developed any information with respect to the processes that pretexters are using to attempt to

access CPNI.